# Exercise sheet 4: Standardized questionnaires and construction of a new questionnaire

1. Fill in the table below.

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| --- | --- | --- |
| ***Answer format*** | ***Open*** | ***Closed*** |
| ***Characteristics*** |  |  |
| ***Advantages*** |  |  |
| ***Disadvantages*** |  |  |
| ***When to use?*** |  |  |

1. Explain: What are the differences between a speed test and a power test? Name at least one example for a reasonable usage for each of them.
2. What are advantages and disadvantages of standardized questionnaires vs. unstructured interviews? When would you use which way of gathering data?
3. Which problems could emerge for the participant and thus in your data if you formulate the items of a questionnaire in the wrong way? What can you do to prevent that?
4. What do you think is more difficult to find: Very concrete and construct-specific questionnaires or universal questionnaires in a standardized format?